

Subject: Re: Save the Date SIM Group Grand Opening Friday June 17, 2016
Hollywood
From: Mayor Scheduling <mayor.scheduling@lacity.org>
Date: 05/10/2016 06:31 PM
To: Lisa Schechter <lisa@mediadistrict.org>

Lisa,

Thank you for the cordial invitation extended to Mayor Garcetti. I am sorry to inform you that due to scheduling conflicts, the Mayor will not be able to attend the opening.

On behalf of the Mayor, we ask that you please accept his sincere regrets and best wishes. Should the Mayor's schedule change, we will notify you immediately.

Sincerely,

Damaris Vivar
Office of Mayor Eric Garcetti
200 N. Spring Street, Room 303
Los Angeles, CA 90012
(213) 978-0600

On Thu, Apr 28, 2016 at 1:51 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Just another indication that Hollywood has become the preferred location for media and tech companies involved in the entertainment industry. The SIM Group will be moving over 100 employees from three of their companies — Sim Digital, Bling and Chainsaw — to a completely remodeled building at the site of the historic Eastman Kodak complex on Las Palmas in the Hollywood Media District BID.

This new space will allow each company to significantly expand services and work more collaboratively. The move is part of the SIM Group's strategy to provide complete and fully integrated services for feature and television production and post production. By uniting these companies, the new campus will be unique in providing services from camera prep to final post in one location.

We hope that Mayor Garcetti will be able to join the SIM Group at their grand opening on Friday June 17, 2016 at 1017 N. Las Palmas, Hollywood. Please find attached the "Save The Date" - as a formal invitation will be forthcoming.

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
[\(323\)860-0025](tel:(323)860-0025) Direct
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